

# Charion Slocum

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## Education

Middle Tennessee State University (Bachelor of Science Degree in Art)

Ongoing Education: Computer Graphics

## Experience

### About Charion Slocum – Web and Graphic Designer

Charion has been designing print and web graphics for a variety of companies for the last 15 years. She has a thorough command of the Adobe Creative Suite: Flash, Photoshop, Fireworks, DreamWeaver, Illustrator, InDesign, and Acrobat. Go to [www.Charion.com](http://www.Charion.com) to see samples of her work. She has taken many print and web projects from concept to production. Mac and PC platforms. Her product shots and executive head shots can be seen in news papers and magazines across the U.S. Charion is known for her ability to collaborate closely and effectively with both team members and clients.

### Blevins, Inc.

#### Web and Graphic Designer (November 2006 – April 2009 Full Time)

Charion designed, built and maintained three new websites for Blevins, Inc. She created [www.BlevinsInc.com](http://www.BlevinsInc.com) in conjunction with Activant, who created the wire-frame and controlled the programming and databases. Her job was to design and build the front end (look, layout, content, navigation, and site map) of this e-commerce site using Activant's parameters. Charion always collaborated with all of the department heads on the design and content for the front end of their two internet and intranet sites.

She created catalogs, calendars, circulars, sell sheets, a tradeshow exhibit, advertisements and other print media for Blevins from concept to production. Charion photographed many of the 6,000 products Blevins sells in a studio she set up in an empty office. She also photographed the employees for various web and print projects.

### Solve Solutions

#### Web Designer/Group Projects (June 2006-November 2006 Independent Contractor)

Charion collaborated in the creation of various websites for Solve Solutions ([www.SolveSolutions.com](http://www.SolveSolutions.com)). She built the websites on a Mac using CSS and Adobe CS3 and HTML coding). Sites Chari collaborated on include: [www.retreatatfranklin.com](http://www.retreatatfranklin.com), [www.rollingmillhill.com](http://www.rollingmillhill.com), [www.metropolitan8.com](http://www.metropolitan8.com), [www.square1revolution.com](http://www.square1revolution.com), [www.thechesterfieldcondos.com](http://www.thechesterfieldcondos.com).

### IO Studio

#### Web Designer (November 2005-May 2006 Independent Contractor)

Charion participated in the creation of various sections of the National Guard site [www.1800GoGuard.com](http://www.1800GoGuard.com), and other sites they hosted using Adobe CS2 (Flash, DreamWeaver, Photoshop and hard-coded HTML).

### Cracker Barrel Old Country Store

#### Web and Graphic Designer (May 2002 – October 2005 Full Time)

Charion designed, produced and maintained four major and three minor websites for Cracker Barrel Old Country Store, samples of these websites are available on her portfolio website [www.Charion.com](http://www.Charion.com). She collaborated with department heads/clients on the basic look, page mapping, and content, then built and maintained the sites for three years.

She designed and created corporate communications and manuals, calendars, posters, advertisements and other print media for Cracker Barrel as well. Charion created an in-house photography studio, as requested, then photographed all of the products sold online on [CrackerBarrelOldCountryStore.com](http://CrackerBarrelOldCountryStore.com), as well as all of the formal head shots of the executives.